



The Thriving Study



Your active students are growing and thriving!

In school year 2025, we analysed the progress of almost half-a-million Australian and New Zealand students across Reading Eggs, Reading Eggspress and Mathseeds. A clear pattern emerged: **when students use Reading Eggs, Reading Eggspress and Mathseeds consistently for 20+ minutes a week, they thrive.**

In the first three terms of this school year, analysis of more than 300,000 students shows that **thriving** learners completed significantly more lessons and achieved above expected annual growth.

- **Reading Eggs (K–2):** Thriving students completed on average **52 lessons**, gained **208 Lexile points**, equivalent to **104% of Expected Annual Growth**.
- **Reading Eggspress (3–6):** Thriving students completed **52 lessons**, with an average growth of **208 Lexile points**, or **130% of Expected Annual Growth**.
- **Mathseeds (K–2):** Thriving students completed **47 lessons**, achieving **93% of Expected Annual Growth**.



Thriving students consistently:

- completed significantly more lessons across literacy and numeracy
- achieved measurable growth well above expected annual benchmarks
- demonstrated progress that translates directly into stronger classroom outcomes.

By contrast, students with irregular or minimal usage made only a fraction of these gains.

This proves that a small, consistent weekly investment delivers transformational results in reading and maths. Schools that build 20 minutes of weekly program time into their routines can be confident their students will make more than a year's worth of progress, keeping them on track — or even ahead — in foundational literacy and numeracy.

Specific results for each program



Reading Eggs usage and growth: K–2 Australia and New Zealand, 1 February–15 September

From February to mid-September, **35,000 students in 2,000 Australian and New Zealand schools** consistently used Reading Eggs for **20+ minutes per week**, collectively completing **1.8 million Reading Eggs lessons**.

Category	Students	Weekly Usage	Avg Lessons per Student	% of Expected Annual Growth	Avg Lexile Gain
Thriving	35,077	20+ mins	52	104%	+208L



Reading Eggspress usage and growth: Years 3–6 Australia and New Zealand, 1 February–15 September

From February to mid-September, **4,021 students in 1,200 Australian and New Zealand schools** consistently used Reading Eggspress for **20+ minutes per week**, collectively completing **209,000 lessons**.

Category	Students	Weekly Usage	Avg Lessons per Student	% of Expected Annual Growth	Avg Lexile Gain
Thriving	4,021	20+ mins	52	130%	+208L

What This Means for Schools

Students who engaged with Reading Eggs and/or Reading Eggspress for 20+ minutes a week achieved equal-to **or more than a year's expected progress in just three-quarters of the school year**. On average, these students have already surpassed typical growth benchmarks and completed a full year's worth of lessons. If they maintain this pace, they will finish the year well ahead of expected annual growth targets, demonstrating that **consistent use of just 20+ minutes a week is enough to accelerate literacy growth in early, middle and upper primary years**.



Mathseeds usage and growth: K–2 Australia and New Zealand, 1 February–15 September

From February to mid-September, **12,000 students in 1,600 Australian and New Zealand schools** consistently used Mathseeds for **20+ minutes per week**. Together, they completed **half-a-million lessons** with an **average quiz score of 86%**.

Category	Students	Weekly Usage	Avg Lessons per Student	% of Expected Annual Growth	Avg Quiz Accuracy
Thriving	11,899	20+ mins	47	93%	86%

What This Means for Schools

Students who engaged with Mathseeds for 20+ minutes a week demonstrated strong progress in foundational mathematics, completing more than **93% of a school year's expected growth by early September**. With high quiz accuracy (86%), these students are consolidating their skills as they move through lessons, showing that **consistent 20+ minute weekly usage is enough to accelerate core numeracy outcomes in the early years**.

All-Programs Impact: What does thriving look like?

Between February and early September, our national study of more than 450,000 students across 3800+ Australian and New Zealand schools shows a consistent pattern: **20+ minutes of weekly usage is the tipping point for accelerated growth in literacy and numeracy**.

- In **Reading Eggs (K–2)**, thriving students completed 52 lessons on average, achieving **104% of a year's expected annual growth** and gaining **+208 Lexile points**.
- In **Reading Eggspress (Years 3–6)**, thriving students completed 52 lessons on average, reaching **130% of expected annual growth** and gaining an impressive **+208 Lexile points**.
- In **Mathseeds (K–2)**, thriving students completed 47 lessons with an average quiz accuracy of **86%**, equivalent to **93% of expected annual growth**.

20+ Minutes a Week = More Than a Year's Growth

The message for schools is clear: when students spend 20 minutes per week in these programs, they don't just keep pace—they thrive, achieving and often exceeding a full year's expected growth. This highly achievable investment delivers measurable gains that strengthen both literacy and numeracy outcomes across the school.