

# Welcome to the ABC Reading Eggs eLearn-a-thon!



From the team here at 3P Learning we would like to welcome

to your **eLearn-a-thon!** This is such a great opportunity for your school to not only fund ABC Reading Eggs, but also engage your school community with eLearning.

We want to ensure that your challenge runs as smoothly as possible, so we have developed this fundraising kit containing everything you need to plan and run an enjoyable and successful event!

## What will you find in this pack?

### 1. **Tips for Setting Targets**

A guide to help you set the most appropriate goals for your school.

### 2. **Parent letter**

Outlines what the eLearn-a-thon is and why your school is participating.

### 3. **eLearn-a-thon Sponsorship Form**

To send home along with the parent letter.

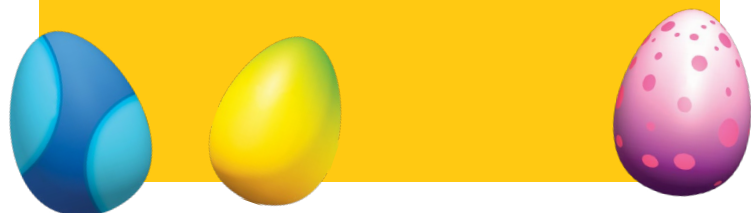
### 4. **eLearn-a-thon classroom activities**

Ideas to help make your challenge week more exciting and engaging for your school.

### 5. **eLearn-a-thon fundraising thermometer**

The perfect way to keep track of how much you've raised!

**Importantly,** the selected dates  
for your eLearn-a-thon are:



**So, let's not waste any time.**

Turn to page 2 and get this race started!  
If you have any questions at all, please feel free  
to contact me on:

OR

warm regards,

# Tips for setting fundraising targets



Your eLearn-a-thon  
dates:

## Tips for setting fundraising targets

Your fundraising target could be simply be 'raise enough money to fund our selected 3P Learning program' or, you can decide on higher goals that might seek to fund not just 3P Learning solutions but additional eLearning - It's completely up to you!

Based on the number of ABC Reading Eggs student licences you are looking at; your minimum fundraising target would be:

**Number of student licences:**

**Cost per licence:**

**Minimum amount required:**

## Setting your goals

The goals you set your students are dependent on three main factors: Your overall fundraising target, the parts of ABC Reading Eggs you'd like your students to focus on and the amount of time you'd like the students using the product during the week.

A commonly used example is below:

- Student aims to get each sponsor to pay \$4 for every 500 points earned (eggs earned).

# ABC Reading Eggs eLearn-a-thon!



Dear Parent,

Recently,

has been exploring ways to support students in developing essential reading and comprehension skills. As some of you may already be aware, we recently trialled the ABC Reading Eggs program and had great success.

## What is ABC Reading Eggs?

ABC Reading Eggs is the multi-award-winning learning digital resource that develops student's reading skills through carefully designed reading activities and games that are easy to follow, highly engaging and provide a nurturing learning experience. The resource also includes ABC Reading Eggspress, which focuses on developing essential comprehension, vocabulary, grammar and usage skills, once learners have mastered the reading basics.

## Benefits of ABC Reading Eggs for your child:

- Complements classroom teaching with all **content aligned** to the Australian Curriculum.
- Allows teachers to further **meet the needs of individual students**.
- Motivates students and **encourages a love of reading** with interactive lessons and activities, games, and rewards – keeping your child on track!
- Teachers can clearly and easily **keep track of students steps to success** with the instant and interactive reporting tools.

To help fund the resource we are holding an 'eLearn-a-thon'. It is such a great way for our students to become engaged with reading and eLearning, while raising the money to support to implementation of ABC Reading Eggs in our school.

The aim is for our students to complete activities on ABC Reading Eggs over a set period of time and be sponsored for their efforts.

## eLearn-a-thon details:

**Name:**

**Date:**

We have provided a sponsorship form along with this letter. To help us reach our goal and adopt ABC Reading Eggs, it would be fantastic if you could encourage your child to gather as many sponsors as possible. We are aiming for \$25 per child – just over 6 sponsors at \$4 each.

Kind regards,

# eLearn-a-thon sponsorship form



eLearn-a-thon details:

Name of participant:

Name/Contact	Donation Amount/Details	Total	Paid/Date

Throughout your eLearn-a-thon you can run a range of different challenges to make the week as fun and engaging as possible, all while encouraging students to develop their reading skills.

Here are a couple of ideas you might like to take on board!

## ABC Reading Eggs Activities

### Complete a Map

Challenge students to complete a map by the end of your eLearn-a-thon. They'll get to collect lots of eggs which they can spend on items for their avatar or playing fun educational games. Along the way students will also unlock new critters to add to their collections and at the end of the map, they'll receive a certificate!

### Student Cards

On the following page of the kit you'll find photocopiable student cards that you can give to your students at the beginning of your schools challenge period. It encourages them to complete a specific set of tasks that will introduce them to various learning areas of ABC Reading Eggs, and the great rewards for completing activities.

## ABC Reading Eggspress Activities

### Stadium Day

Dedicate a day for the school to compete in the ABC Reading Eggspress Stadium. Students will love to compete against each other for 1st place, while building their literacy skills and collecting lots of golden eggs! At the end of the day recognise students for their efforts and achievements.

Here's an idea! You could even make it a little more fun and get students to come dressed as an athlete for the day (for a gold coin donation that you can add to your fundraising target!).

### Award Achievements!

A simple, but effective way of keeping your students motivated and actively participating in the event is to award them for their great efforts. At the start of the event set a couple of goals with end rewards. Remember, included in this pack are fantastic certificates and medals. These would make perfect rewards for students who reach these goals. Present these awards at one of your school assembly's, to give students recognition for their achievements.

### Target Cards

ABC Reading Eggspress has a selection of target sheets for students to work through and explore all parts of the program. At the start of the week select a particular target and challenge your class to 'Hit' all the targets by the end of the week. We suggest starting on 'The Flight' – blue target. Again, set rewards for students to successfully complete the target card by the end of the event.

Note: At the end of this kit you'll find printable target cards for 'The Flight'.





# ABC Reading Eggs Student Card

Student name

Start with a Placement Test?

This test will assess what your child knows about reading.

My child has **some** reading skills.

— or —

My child has **no** reading skills yet.

Emily should take the Placement Test to begin the program at the right level.

Emily should start at the beginning of the program.

Items Demo Student Rebecca S. Shop items

Head (38/38)  
Hat (1/5)  
Arms (16/38)  
Egg (8/29)  
Decal (2/5)  
Legs (16/36)  
Sunnies (1/5)  
Extras (2/4)



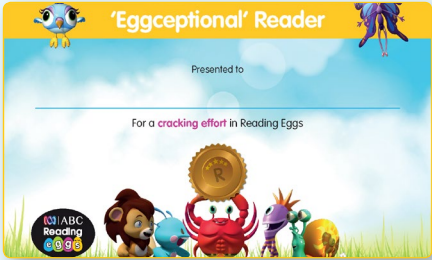
Head (0/0)  
Hat (0/0)  
Arms (0/0)  
Egg (0/0)  
Decal (0/0)  
Legs (0/0)  
Sunnies (0/0)  
Extras (0/0)



Complete the placement test

Buy an item for your avatar

Complete your first lesson



Write and submit your own story in Story Factory

Visit the Arcade

Earn your first certificates

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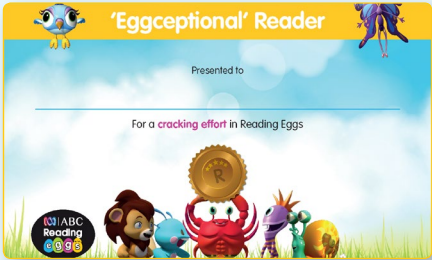
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# ABC Reading Eggspress Target Card


Student name




ANIMALIA  
1/214  
BEASTIE



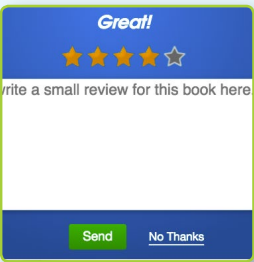
Make your own avatar




80  
Buy



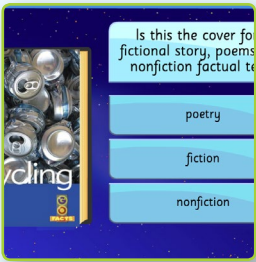
Complete the placement test



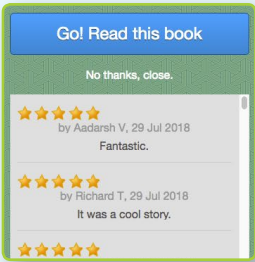
Great!  
★★★★☆  
Write a small review for this book here  
Send No Thanks



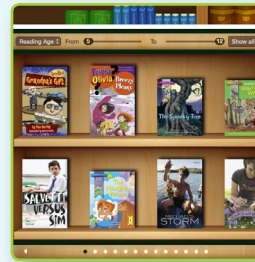
Get a pet




Is this the cover for  
fictional story, poems  
nonfiction factual te  
poetry  
fiction  
nonfiction



Go! Read this book  
No thanks, close.  
★★★★★  
by Aadarsh V, 29 Jul 2018  
Fantastic.  
★★★★★  
by Richard T, 29 Jul 2018  
It was a cool story.  
★★★★★




Read a book




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Student name




ANIMALIA  
1/214  
BEASTIE



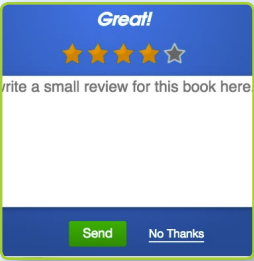
Make your own avatar




80  
Buy



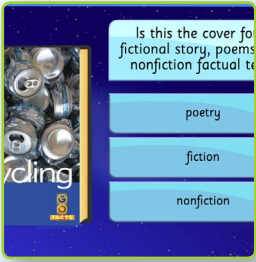
Complete the placement test




Great!  
★★★★☆  
Write a small review for this book here  
Send No Thanks



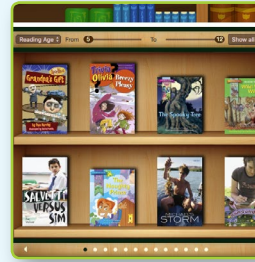
Get a pet



Is this the cover for  
fictional story, poems  
nonfiction factual te  
poetry  
fiction  
nonfiction



Go! Read this book  
No thanks, close.  
★★★★★  
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by Richard T, 29 Jul 2018  
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★★★★★



Read a book

